

CLIPALOOZA

A newsletter about volunteers, sponsors and friends to promote Radio Lollipop in the community • 2011 - 2012



6th Annual 'A Night at the Improv' Raises More than \$31,000

ike a fine wine, the annual Radio Lollipop comedy show gets better with age. In its sixth year, "A Night at the Improv" generated more than \$31,000 for Radio Lollipop and also firmly entrenched itself as the largest current fundraising event for the program. The 2011 sold-out comedy show, hosted by DJ Laz of Power 96, featured performances from John Wynn and Nathaniel

Stroud and was headlined by the national touring duo, A Pair of Nuts, comprised of Yamil Piedra and Johnny Trabanco.

In addition, attendees and nonattendees had the opportunity to enter the ever-popular Radio Lollipop sweepstakes for a chance to win one of nearly 40 prizes, which included a four-day cruise to the Bahamas for two on Norwegian Cruise Lines, an



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Who, What, When, Where is Radio Lollipop?

Radio Lollipop is an international non-profit organization dedicated to providing care, comfort, play and entertainment to children in hospitals. This volunteer driven organization uses music and up beat interactive play to gain the children's attention. This mission allows hospitalized children and their families temporary escape from the serious nature of their hospital stay. Simply put, Radio Lollipop provides the best medicine of all.... fun and laughter. Founded in 1979 in the United Kingdom, Radio Lollipop currently operates studios in the United States, Australia, United Kingdom and New Zealand.



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all-inclusive stay at the **Veranda Resort** in the Turks and Caicos, round-trip airfare for two on **American Airlines**, and three day/ two night stays at the **Mandarin Oriental**, **Four Seasons**, and **Gansevoort Miami Beach**. The show was once again a total team effort, from the solicitation of sweepstakes prizes to the miles and miles of travel needed to sell event and sweepstakes tickets to family and friends.

"The preparation and execution of this event has lifted my spirit to a new level, and I know I'm not the only one who's experienced it," said **David Berry**, a volunteer who has coordinated the event for the past three years. "Radio Lollipop is more than crayons, music and activities. Our volunteers worked their tails off because they understand that the 'healing power of play' isn't just something



we talk about; it's what we do. Radio Lollipop volunteers play a huge role in the healing process for the kids at Miami Children's Hospital, and that's why we do this."



In the lead-up to the event, Radio Lollipop was featured on WPOW Power 96 with DJ Laz and on South Florida Today on NBC6. In addition, the event had its first-ever official after party, which was held

at El Sitio in Coconut Grove. In total, the comedy show raised a total of \$63,000 for Radio Lollipop in the past three years.

Radio Lollipop at Miami Children's Hospital is grateful for and thanks all of our supporters who either donated money during "A Night at the Improv" and/or goods for the sweepstakes:

- 24 Hour Fitness
- Actor's Playhouse at the Miracle Theatre
- Adrienne Arsht Center
- Bad Water
- Be You Images
- Best Buy West Kendall
- Bongos
- Clear Channel Radio
- Core Fitness
- Develop Fitness
- Downtown Athletic Club
- Element Salon Studio

- Evolution MMA
- Fishing Headquarters
- Four Seasons Miami
- Gray's Travel
- Grunberg's Deli
- "Healis, Books & Books"
- Helio Castroneves
- Hotel Mela
- Jaguar Restaurant
- JP Morgan
- Julian Hair Salon
- Lost and Found Saloon
- Lupita's closet
- Mandarin Oriental
- Miami Ballet

- Miami Dolphins
- Miami Metro Zoo
- Ned and Rhoni Tannebaum
- Norwegian Cruise Lines
- Seasons 52
- South Beach Food and Wine
- Taurus
- Techno Marine
- The Veranda Resort and Residences
- Torano Cigars
- Total Health Care of Florida
- University of Miami
- Vizcaya
- Xbox game packs

Juwan Howard Brings the Heat to Miami

Children's Hospital

On June 23rd, Miami Heat's very own

Juwuan Howard visited the children of

Miami Children's Hospital. Juwuan stopped
by most of the hospital's inpatient units and
spent time with patients and their families.

His visit was very well received by the Heat

fans at Miami Children's Hospital! Juwuan also visited the Radio Lollipop studio, where he practiced his radio skills on the microphone and gave a shout out to all the patients listening to Radio Lollipop's airwaves. The eastern conference champ said



he cannot wait to bring some of his Heat teammates to visit the

patients and families at Miami Children's Hospital and get back on the Radio Lollipop mic!



Team Building Semi-Annual Too Much Fun to Spare



On Saturday, November 19th, Radio Lollipop volunteers from all three nights gathered at Splitsville in Sunset Place to participate in a variety of team building activities. Volunteers had the opportunity to learn something about each other, and also worked on a whiteboard activity to discuss aspects of the program that they would want to keep and identify areas in need of improvement. After the learning was over, volunteers gathered to have lunch and bowl two rounds with their respective Terrific Tuesday, Wacky Wednesday and Thrilling Thursday teams. It was an inspiring and wonderful way to



get to know volunteers from other nights and work together to keep this program thriving.







international site at

www.RadioLollipop.com

or give us a call at 786-624-4431

Join US!





Cub Scouts Earn Media Badges at Radio Lollipop —————

On Wednesday, March 2nd, members of **Cub Scout Pack 7** visited Radio Lollipop to earn their media badges. The troop chose Radio Lollipop to learn about broadcasting and radio. During their visit, the scouts learned how to run the board, cue the songs they wanted to play and put the music live on-air. The cub scouts held a question and answer session with Radio Lollipop volunteers to learn more about the program. The scouts ended their evening with an 'on-air' special shout out to the hospital on behalf of the entire pack. Radio Lollipop hopes to host more packs in 2012.

Volunteers Spread Radio Lollipop Pride at the Children's Trust Expo

On Saturday, May 14th, Radio Lollipop enthusiastically educated patrons and South Florida families about the organization during the 2011 Children's Trust Family Expo. More than 200 exhibitors packed the Miami-Dade County Fair and Expo Center, showcasing everything from speech therapy, summer camps, parenting classes, face painters, magic shows, and live dance performances. Patrons who attended the free expo were greeted by Radio Lollipop volunteers with stickers and walked through the fun bubble popping tunnel where they were encouraged to participate in the array of fun activities available at the booth. Radio Lollipop volunteers spoke to over 1,000 families about the organization, what the radio show is about and how we help bring smiles to many Miami Children's Hospital patients every week.

South Florida VW/Audi Get-Together Raises Money for Radio Lollipop

On Saturday, January 29th, volunteers from Miami Children's Hospital's Radio Lollipop hosted a car "shown-shine" along with the organizers of the **South Florida Volkswagen/Audi Get-Together (SFL GTG)**. This was the SFL GTG's 17th show-n-shine gathering, with the sole purpose of raising funds for a local charity at each annual event. The SFL GTG organizers chose Radio Lollipop as this year's charity because of the amazing work the volunteers do for their patients. The South Florida Get-Together gathered nearly 330 VWs and Audis at J.C. Bermudez Park in Doral, FL, where Radio Lollipop volunteers kindly greeted over 400 attendees. As supporters eagerly filled the decorative radio box with their contribution, the SFL GTG generated \$1,211 in donations for Radio Lollipop.

SFL GTG and Radio Lollipop extend a special thank you to the four event sponsors: Dub Cartel, UROtuning, JustStance.com, and WeakStyles LLC; and to all of the spectators who made monetary contributions.

The Rockin' Volunteers Team Awarded Top Fundraising Team for MCH 5K

On Saturday, September 24th, Miami Children's Hospital held its inaugural 5K race in beautiful Coral Gables.

More than 75 volunteers from the hospital registered with the Rockin' Volunteers team and raised \$5,800 for Miami Children's Hospital Foundation! The Rockin' Volunteers team raised more funds than any of the other participating teams and is looking forward to surpassing this year's total in 2012.



Volunteer Spotlight



Alex Sanchez **Terrific Tuesolory**

Radio Lollipop prides itself in assisting patients and families when they need it most. Ironically enough, this program came into my life when I needed it most. I decided to join Radio Lollipop nearly four years ago without the slightest idea of what I was about to get myself into. My life was surrounded by negativity and I knew it was time for a change; I needed to live my life with a purpose and Radio Lollipop allowed that to happen.

As I began volunteering I learned about Radio Lollipop's mission statement: "Volunteers provide care, comfort, play and entertainment to sick children in hospital." Within a very short period of time, I realized that not only are the volunteers willing to help the patients and their families, but they are also willing to help each other. The teamwork and camaraderie that each team exudes allows the experiences out in the rooms to be that much more meaningful to the patients that we visit.

This program has allowed me to see the world through an entirely different perspective. Helping patients invigorate their strength and enthusiasm for life is one of the most rewarding feelings I have ever felt in my life. It warms my heart to hear stories from families who say that the work that Radio Lollipop does every week allows their child to experience a joy that they have not experienced in quite some time.

I am forever thankful that I chose to become a part of this program because it has taught me so much not only about myself, but also of what a group of people can accomplish when they devote their time and effort to a worthy cause. I sincerely recommend becoming a volunteer at Radio Lollipop because the life lessons that are learned will bring forth an indescribable amount of joy for both you and the patients and families whom this program assists in their greatest time of need.



Cristina Mas Wacky Wednesday

My name is Cristina Mas and I have been with Radio Lollipop for almost a year and it has been the best year of my life thus far. I never thought that spending a few hours a week at a hospital would change me - but it really has. The first time I volunteered with Radio Lollipop, I went to the Neurology Unit and a lot of the patients had just had surgery and were not very enthusiastic about the activity. I remember going into one specific room with a child, who I could tell was in a lot of pain, and his mother did his activity for him. We made him a winner that night and when we came in with the prize he had the biggest smile on his face. I remember that smile every night I volunteer. What Radio Lollipop does for the patients is so important and it has become something that is vital in my life because we really make a difference.

Stephanie Syndor Thrilling Thursology

My name is Stephanie Sydnor (better known as Sunshine Steph) and I have been with Radio Lollipop since 2009. For as long as I can remember, I have always been passionate about giving back to the community and making those around me smile. I would have never thought that volunteering with Radio Lollipop would have changed my life for the better. It only takes volunteering three hours a week to change the way you view life. The experiences you acquire and the people you meet along the way just make it that much more meaningful. One moment I will never forget is when one of the patients made me a Hello Kitty prop headband because she saw all of the Hello Kitty things I was wearing and realized how much I liked the character. She has been one of the many patients who have captured my heart. Radio Lollipop not only brings care, comfort, play, entertainment, and serious fun for the children and their families but for the volunteers as well. I can truly say that I am blessed to be a part of such a wonderful organization.

Party on the Plaza Frames Itself for Success in its First Year

The Young Associates, a group of young professionals supporting the Coral Gables Museum, raised nearly

\$25,000 at its first fundraiser on Friday, December 2nd. Guests at the inaugural "Party on the Plaza" viewed a collection of works by local artists, including Alex Yanes, Natasha Otrakji, Roberto Chamorro, Alexander Mijares, Javier Mora and Raul Boesel, as well as a live exhibition by Joseph Ferlito. Among the 450 quests at the art-themed soiree





Cocktails and light fare were served courtesy of Botran Rum, Wodka Vodka, Emporium Nostrum,

1500° at the Eden Roc, The Local and Pollo Campero, with live entertainment provided by DJ Tom LaRoc. The

celebration continued into the night, with an after-party hosted by CEBU Lounge in Coral Gables.

"The Young Associates' Party on the Plaza showcased our local arts scene while raising funds for the Coral Gables Museum, the city's newest cultural hub," said George Kakouris, chair of the Coral Gables Museum board of directors. "We are proud of Cristina Mas and her fellow committee members for hosting such a successful event."

Cristina Mas is an active volunteer with Radio Lollipop.

The Young Associates donated \$1,000 to Radio Lollipop at Miami Children's Hospital and plans are underway for the second annual Party on the Plaza for November 2012.





On Wednesday, December
14th, members from the Public
Relations Society of America
Miami Chapter attended an
annual holiday party and Radio
Lollipop Toy Drive. Members who
brought a toy were given free
admission to the party. The society



gathered more than 60 gifts for patients at Miami Children's Hospital and Radio Lollipop!



Radio Lollipop
celebrated its 15th
birthday in style by
festive jungle-themed party for all of the children

hosting a festive jungle-themed party for all of the children to enjoy. Patients were invited to visit the playroom and participate in the themed activity stations, which included animal inspired face-painting, flower-pot painting, build-a-bear and create-a-giraffe centers and table games. Radio Lollipop also hosted several live performances to keep

Zoo Miami's live animal show, the **Perfect Balance** dance squad's "Lion Dance," **Elijah King** singing his popular MTV hits, and **American Idol contestant**

Brett Loewenstern

singing his most inspiring songs.
Patients who were unable to visit the playroom were visited by Elmo, Cookie Monster and actress Genesis Rodriguez

who is starring in *Man on a Ledge* in Spring 2012. Radio Lollipop would like to thank everyone who made an effort and took the time to make this event a success. Many thanks to the sponsors who donated food, beverages and/ or services: **Coca Cola, Zico, Power Parties, Fuddruckers, Shake Shack, and Misha's Cupcakes**. Patients and their families had a wonderful time and were wild about Radio Lollipop's birthday!

"The positive impact that Radio Lollipop has had on Miami and the greater South Florida area is immeasurable."





Like a Good Neighbor State Farm is There

On Thursday, December 8th, State Farm agent Carlos

Martinez and his staff sponsored the night's activity and brought smiles to the patients and volunteers with their generous \$2,000 donation!

This was State Farm's second visit to Radio Lollipop. Earlier this year, the State Farm team donated a heaping mountain of colorful toys that were utilized as prizes for the patients. On both occasions, the visitors jumped right into action and participated with Radio Lollipop volunteers in bringing joy and entertainment to many hospitalized children and their families! Radio Lollipop thanks State Farm for their donations and hope that they visit us again in 2012!







Radio Lollipop Appreciates Our Corporate Sponsors & Donors

Radio Lollipop extends a heartfelt thank you to all of the corporations that participated in spreading the healing power of play at Miami Children's Hospital through their visits and monetary donations in 2011.

Burger King
Caps for Kids with the Navy
Hip Hop Kidz
Mandarin Oriental

MasterCard Merrill Lynch

Metro Life Church
New York Life

Ronald McDonald Visit
Shake Shack
State Farm
U.S. Homeland Security
Fairchild Tropical Botanic
Garden

University of Miami Athletes
Wells Fargo Foundation



Radio Lollipop Treats are too Sweet to Resist

Radio Lollipop volunteers came together four times in 2011 to sell home baked goods at Miami Children's Hospital. The four bake sales, hosted on Valentine's Day, St. Patrick's Day, Halloween, and during the Christmas holiday were very successful. The colorful tables and sweets were inviting and everyone who purchased the treats enjoyed them thoroughly. The four bake sales generated more than \$2,000 for the organization, and the volunteers look forward to hosting more bake sales in 2012.





DNGRATULATION

mark in 2011!



Albert Menacho Alexander Ravelo Ashley Salvatore Catalina Orozco Christina Demetre Claudia Sandino Dalina Padron Esmeralda Torres

Florencia Goluboff Giannina Meyer lader Gutierrez Jessica Santana Katrina Sanchez Kiara Nydam Mejdi Najjar Meliza Gurian

Nancy Campos Nathalie Santa Maria Stephanie Sydnor William Rodriguez



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Thank you to our dedicated and committed volunteers, who provide care, comfort, play and entertainment to hospitalized children, and continue to drive the Radio Lollipop program to its success.

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Medina, Betsabe

Medina, Karina Menacho. Albert Meyer, Giannina Meyrick, Dani Moretz, Arlene Napuri, Katherine Nydam, Kiara Nydam, Veronique Oliva, lacquelline Orozco, Catalina Oves |r., |uan Padron, Dalina Padron. Vanessa Paredes, Edgard Pena, Stephanie Perez, Patricia Ramos, Jorge Ravelo, Alexander Rhodes, Kayla Rodezno, Dayana Rodriguez, William Roque, Roxana Rosello-Arana, Maria Ruiz, Melissa

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Radio Lollipop's Mission is to provide care, comfort, play and entertainment to children in hospital.

